

AMERICANWAVEMACHINES

American Wave Machines Announces the First Commercial Installation of PerfectSwell™ Wave Technology

– AWM Delivers Waves to Upstate New York –

Solana Beach, CA – July 7, 2010– American Wave Machines, Inc. (AWM), an innovator in artificial wave technology, announced today that it has installed their first commercial wave pool at [Zoom Flume Waterpark](#) in East Durham, New York. In keeping with their core mission of innovative artificial wave development, this is the first installation of an AWM proprietary pneumatic wave system in the world.

With the launch of the Riptide Cove Wave Pool built with AWM PerfectSwell technology, the unlikely sight and sound of waves breaking in the scenic northern Catskill Mountains has become reality at Zoom Flume Waterpark.

Developed in cooperation with Flometrics Inc. of Carlsbad, CA, PerfectSwell is the first pneumatic wave generating system that creates waves that behave like wind generated swells in the ocean. While traditional wave pools create surge waves similar to tidal bores, PerfectSwell alternatively reduces rip currents and energy buildup within the pool, while creating breaking waves with the same profile advance as ocean waves. With programmable controls, Zoom Flume operators will be able to vary the wave profiles, allowing guests to experience the dynamic of ocean waves.

“We developed PerfectSwell wave technology because we wanted to deliver the feeling of a real ocean wave, something not available with current offerings,” said Bruce McFarland, president of AWM. “Working with Flometrics, we have achieved that.”

“Design and flexibility were key factors in selecting AWM,” said Glenn Aragona, General Manager and Owner of Zoom Flume, “AWM invited us into the design and specification process and we were able to build a terrific wave pool.”

About American Wave Machines, Inc.

American Wave Machines, Inc. (AWM) develops artificial wave technology that replicates the experience of real ocean surfing. Its patented SurfStream™, the world’s first standing wave machine, is a technology breakthrough that delivers real surfing and wave riding capabilities. The company also offers PerfectSwell™ wave generators. AWM surf technology is available for waterparks, surfparks, hotel resorts, and sponsored wave-riding exhibitions. For more information, visit www.surfstream.com.

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Note to Editors: Photos and videos available upon request.