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**INDUSTRY NEWS**

**American Wave Machine Displays New Wave Generators at Aquarium of the Pacific in Long Beach, California**

By Press Release

Posted 05.31.2007

Solana Beach, CA – May 31, 2007– American Wave Machines Inc., (AWM) an innovator in artificial wave technology, today announced its newest wave generators, the PerfectSwell and WindSwell, are being used for the first time at the Aquarium of the Pacific "Catch a Wave" exhibition in Long Beach, Calif. The year-long exhibition and program, which opened on May 25, 2007, includes displays that explain the science of waves, the history and culture of surfing as well as educational programs about surf-related animals and environmental issues.

AWM's new PerfectSwell and WindSwell wave generators are being used to generate waves in two adjacent 25-foot wave tanks that demonstrate the difference between tsunami waves and wind waves. These wave generators, designed for surf pools at resorts and amusement parks, incorporate the latest technology from AWM to mimic the movement of real ocean waves.

The Aquarium of the Pacific's "Catch A Wave" program includes new exhibits, classic surfing films, live surf bands, educational programs and events so that people of all ages can experience the history, nature and the culture of waves and surfing from Southern California to the South Pacific. The new exhibit also offers opportunities to meet surfers and scientists at special evening programs.

"We are pleased to help educate the public on the different types of waves through this fun and engaging wave exhibit," said Bruce McFarland, president of AWM. "Non-surfers and surfers alike will have the opportunity to learn about the difference between the 'perfect swell' for surfing and tsunami waves that rapidly displace water on a monumental scale with potentially devastating results."

**About American Wave Machines, Inc.**

American Wave Machines, Inc. (AWM) develops artificial wave technology that replicates the experience of real ocean surfing. Its patented SurfStream™, the world's first standing wave machine, is a technology breakthrough that delivers real surfing and wave riding capabilities. By creating a deep water cushion, SurfStream provides the most sought after surfing experience – "the long ride." The company also offers PerfectSwell and WindSwell wave generators. AWM surf technology is available for waterparks, surfparks, hotel resorts, and sponsored wave-riding exhibitions. For more information, visit [www.surfstream.com](http://www.surfstream.com).

**About Aquarium of the Pacific:**

The Aquarium of the Pacific, a nonprofit institution, celebrates our planet's largest and most diverse body of water, the Pacific Ocean. Home to more than 12,500 animals, the Aquarium explores the waters of Southern California and Baja and the Northern and Tropical Pacific. The Aquarium is open daily from 9:00 am to 6:00 pm (except December 25 and during the Grand Prix April 18-20, 2008). Admission is \$20.95 adult (12+); \$17.95 senior (62+); \$11.95 child (3-11); and free to children under 3 and Aquarium members. For more information, the public can call 562-590-3100 or visit [www.aquariumofpacific.org](http://www.aquariumofpacific.org)

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